

Message Engagement Summary - Bulk Email

Time	Subject	Engagement	Recipients	Clicks and Reads
12/01/2021				
10:25 AM	Testing Something Please Ignore	75.0 %	4	3
04:30 PM	MemFirst Link TEst	100.0 %	1	1
Sub Total:			5	4
12/10/2021				
11:23 AM	Happy Holidays!	50.0 %	4	2
12/16/2021				
11:23 AM	TESTING ON NEPTUNE FOR HOLLYWOOD	100.0 %	2	2
Total:			11	8

*Engagement Statistics are measured by total number of distinct users that read or clicked a link in the communication against the number of potential recipients. Counts do not include those recipients that did not have a chance to read the email (i.e. duplicate addresses or undeliverables).